



Hospice Regatta **CURRENTS**

WE CANNOT DIRECT THE WIND BUT WE CAN ADJUST THE SAILS



21 HOSPICE TEAMS AT NATIONAL CHAMPIONSHIP

Rochester, NY, June 8 - Twenty-one teams of sailors representing hospice regattas all over the country completed the 10th annual **Hospice Regattas National Championship**, June 5-7 in Rochester, New York.

The 2009 Champions are John Enwright and his team representing the Charity Cup Regatta that benefits Hospice of Jefferson County. In this first of three years to be hosted by Rochester Yacht Club, the teams from Lake Ontario regattas placed well, closely challenged by the competition from San Diego and New Jersey.

Competitors qualify for the championship through their local hospice regattas which raise money and awareness for hospice care in their communities. Fundraising provides support and medical services for patients and families facing end-of-life challenges.

Key to the hospice concept is that it is available to anyone, regardless of the ability to pay. Last year's hospice regattas raised over \$1.6 million for more than 50 local hospices. The funds support hospice services not covered by insurance, and for patients and families without any insurance.

"The championship is our way of recognizing and celebrating what the local hospice regattas accomplish all year," said Jean Klutz, president of the National Hospice Regatta Alliance, a volunteer association of the nationwide network of events."

The championship was sailed as a round-robin, with 18 races in three days in 12 new Sonar sailboats outfitted with new sails, thanks to the generosity of Shumway Marine donating the boats and local citizens and companies donating the cost of brand-new sails for them. "The new boats and sails ensured an equal fleet for teams from the many different hospice regattas," Klutz added. "The Rochester area offers great racing conditions, especially for such a competitive one-design boat," said Hank Stuart, who co-chaired the event with Mary Stuart, John Doyle and Lauren Doyle. "The host committee was pleased to welcome these 21 winning teams to Rochester, and that the conditions were just right for good racing for a great cause," he added.

See the Championship Slide Show at: http://www.hospiceregattas.org/hrnc_09/index.html

Memorial Sails Grow at Rochester



Left: Junior sailors had their own 2-day regatta during the recent national championship.

Center: Rochester YC ordered three special "gold" sails to add to their fleet for the years they'll host the championship, with memorial notes beginning during the Championship.

Right: The juniors received awards during the Sunday ceremony, as well as t-shirts from previous championships.

Watch <http://www.hospiceregattas.org/sails.shtml> for updates on how different hospice regattas are using Memorial Sails. Tell YOUR stories to us at nhra@hospiceregattas.org.

Virginia - Hampton Roads/Chesapeake Bay **VOODOO 2 Wins at Hampton Roads**

Hampton Roads VA, June 14 - Twenty-four (24) boats accepted "The Challenge of Sailing for Others" in delightful breezes but under threatening skies Saturday, June 13, in Hampton Roads for the **Hospice Regatta of Greater Hampton Roads**.

Skipper Leroi Lissenden and his crew on VOODOO 2 earned the right to represent the Hospice Regatta of Greater Hampton Roads in the Hospice Regattas National Championship in 2010. The pretty green Tripp 38 was first to cross the finish line in the PHRF A fleet and held her place on corrected time. A well deserved win for the Lissenden-Birch-Krushelnisky consortium.

Source - Southern Bay Racing News You Can Use #448, June 14, 2009. Read more at: <http://www.hospiceregattas.org/va1.shtml>

Connecticut - Long Island Sound **"Clean" Connecticut Hospice Regatta**

West Mystic CT, June 15 - The Mystic River Mudhead Racing Association announced that its annual Mudhead Benefit Cup for Hospice Southeastern Connecticut is registered as a certified Clean Regatta with non-profit organization Sailors for the Sea. By doing so, the association pledges its commitment to clean waters and shores, and vows to fulfill and encourage others to fulfill the goals and requirements set forth by Sailors for the Sea

Read more at: <http://www.hospiceregattas.org/connecticut.shtml>

Florida - Ft. Lauderdale**Fort Lauderdale Regatta Raises 40K!**

Ft. Lauderdale FL, May 18 - HospiceCare of Southeast Florida celebrated their 13th Annual Regatta and Famous Clam Bake on Saturday, May 16, 2009. Hosted by Event Chairman Hans Conrad and emcee Craig Setzer of CBS-4, avid sailing enthusiasts enjoyed the beautiful beaches and weather of South Florida while raising funds for a worthy cause: the care of patients and families facing end of life decisions.

The **Hospice Regatta 2009** continues to be a relaxing and fun filled weekend while giving back to the community. On Saturday over 60 boats set sail on a twelve mile course. This provided tough competition in a relaxed atmosphere, for various boat classes and skill levels. The overall winner, Joseph Fema on "Osprey," qualified to represent the local regatta at the 2010 Hospice Regattas National Championship.

After a day of sailing off of Fort Lauderdale Beach, sailors, family and friends gathered at Esplanade Park for the Famous Lobster Clambake! The night opened at 6:30 p.m. with delicious cuisine including lobsters and steamed clams compliments of Tropical Acres and Matusalem Rum. Entertainment included a silent auction and live band, guaranteeing a great time for the community. Special thanks went to the recipient of the Wes Holmes Memorial "SPIRIT OF HOSPICE" Award from Gulfstream Sailing Club in memory of Else and Bob Lawton and presented to the family.

The regatta was a true success due to contributions of all the sponsors and volunteers. The Fort Lauderdale hospice regatta is volunteer-driven. All proceeds benefit the patients and families of HospiceCare of Southeast Florida, Inc., which strives to offer maximum comfort and support to patients and their families while affirming the quality of life even in its most difficult moments.

Read more at: <http://www.hospiceregattas.org/florida.shtml>

U.S. Virgin Islands - St. Croix**New St. Croix Hospice Regatta
Already Raising Awareness and Funds**

*Racing in the Buck Island Channel during the 2009 St. Croix International Regatta
Photo by - Ellen Sanpere*



Christiansted, St. Croix USVI, April 29 - The St. Croix Yacht Club announces their annual international regatta has been accepted by the National Hospice Regatta Alliance. The date to save is February 19-21, 2010.

Fiscal non-profit sponsorship will be by the St. Croix Foundation. The new purpose is expected to attract both new sponsors and new racers to this 501(c)(3) charitable event, while raising awareness and funds for local hospice Continuum Care, Inc.

New race courses, including a long distance course especially designed for first time racers and live-aboard cruisers, will entice those heavy displacement vessels that don't normally participate in standard windward/leeward racing.

Hard-core racers (those without a six-month supply of wine and canned goods) will find the 'sausage' and 'triangle' courses they love in the Buck Island Channel, and one-design dinghy racers will race inside the reef in beautiful Teague Bay. A separate Teague Bay racing circle will host the under-15 set in Optimist dinghies. According to regatta director, Juliet San Martin, "We'll give a start to anybody who shows up to race."

The **St. Croix Yacht Club Hospice Regatta** is the first leg of the Caribbean Ocean Racing Triangle (C.O.R.T.), which continues in Culebra and the British Virgin Islands in March. As in the past, shore-side activities will include the famous Cruzan Rum party on Friday evening in the big tent, daily continental breakfast, live musical entertainment, and a weigh-in for winning skippers to receive his/her weight in Cruzan Rum. New in 2010: expanded on-site first aid facilities and a fundraising component to benefit Continuum Care, Inc., provider of hospice care in the Virgin Islands since 2000.

Read more at: http://www.hospiceregattas.org/st_croix.shtml#stc09

Maryland - Annapolis
Hospice Cup XXVIII Launches Online Fund Raising

Annapolis MD, June 15 - Hospice Cup, Inc., has officially launched its online fund raising **Hospice Cup XXVIII** for the 2009 regatta. This marks the second year the nonprofit organization will be using online efforts. Over \$14,000 was raised in 2008 by those who participated in online fund raising – almost double the amount raised by individual efforts in previous years – proving that providing payments online for donors and fund raisers is far easier, and faster, than writing and mailing a check.

National Hospice Regatta Alliance
Creating Online Fundraising for Hospice Regattas

Several hospice regattas are using online fundraising to supplement their personal and mail fundraising.

Individuals and regattas, please share your online fundraising experience with NHRA for a subsequent newsletter article, emailing to nhra@hospiceregattas.org. Regattas, please provide links to your online fundraising sites for us to post on your national web page.

Individuals may donate directly to NHRA, indirectly benefiting all hospice regattas, at <http://www.firstgiving.com/28802>

Michigan - Muskegon
**Harbor Hospice Chronicle Regatta
at Muskegon Yacht Club**

Muskegon MI, July 6 - The second **Harbor Hospice Chronicle Regatta** took place Sunday July 5. The regatta, chaired by Laurie Poppen, was open to all classes of boats, with entry fees from \$5-\$20. All proceeds will help fund Harbor Hospice end of life care in the community.

Read more at: <http://www.muskegonyachtclub.org>

Maine - Southwest Harbor
**13th Annual Hospice Regatta of Maine
at Dysart's Great Harbor Marina**

Mt. Desert Island ME, July 22 - With a total of 93 sponsors and dozens of volunteers, the 13th Annual Hospice Regatta of Maine has once again provided essential support for our neighbors living at the end of life and their loved ones. As an independent volunteer organization which does not charge for our services, it truly "takes a village" to make these compassionate support services available to our neighbors. It is through the joint efforts of the members of the Northeast Harbor Fleet, the Southwest Harbor Fleet and the MDI Community Sailing Center that the yacht races are coordinated.

The Saturday events in addition to the yacht races, including the High Card for Hospice poker rally and Celebration of Hospice Lobster Bake come together through the cooperation of several kind and talented members of our community. The people at Dysart's Great Harbor Marina in Southwest Harbor, Downeast Lobster Bakes, Wallace Tent and Party Rentals, all bring their skill and generosity together to support this important cause. --Jody Wolford-Tucker.

Read more at: <http://www.hospiceregattas.org/maine.shtml>

National Hospice Regatta Alliance
2009 Willard Bond Image
Posters & Notecards Available



Even before the Alliance existed, famed marine artist Willard Bond had been donating his images at no cost to promote hospice regattas, through one of the art galleries that represent him.

Now he has taken that support to a higher level, allowing the Alliance to select fresh images never-before published as posters, attending the national championship, and committing to future years, including a possible custom image for hospice regattas.

This year's image is "Breaking Through." Member regattas may use the image for shirts and publications. NHRA is offering members posters (illustrated here) and notecards at minimal cost, to sell or use as gifts or awards.

POSTERS - The Alliance printed a limited number of posters, illustrated here, for members to purchase at minimal cost.

These are Limited Editions, all numbered and signed by Willard at the championship, worth at least \$50 on the open market. Most regattas' orders are completed; additional posters may be ordered until Labor Day. After that, the poster will be offered to the public on the Alliance web site.

NOTECARDS - Willard and his associates were so pleased with the poster printing, they encouraged us to print notecards. Sets are 10 cards and envelopes, in clear wrap with ribbon. Members are ordering them for sales at their events and local shops, as well as gifts and writing thank-yous. Willard and his associates will sell the sets at other events where they exhibit, too.

For other purposes such as shirts and publications, the image is posted for download from the NHRA master data page. Warning: the file is a 38MB JPEG. If you prefer a smaller, lower-res file or another format, email Doreen Voigt at nhra@hospiceregattas.org.

National Hospice Regatta Alliance
Guidelines for Graphic Images and Products

From June 15 email to NHRA members. Also posted online at NHRA Master Data page.

All NHRA members may use NHRA artwork, photographs and advertisements for publications, apparel, and otherwise promoting their events. Graphics are available for download from the NHRA Master Data page, with email assistance available from Doreen Voigt, nhra@hospiceregattas.org.

ADVERTISEMENTS

NHRA ad - NHRA members agree to include an ad about NHRA in their publications. Format may vary, and a color ad may be printed black & white.

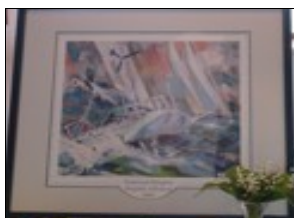
National Sponsor ads - NHRA members agree to publish ads for all national sponsors. As with the NHRA ad, a color ad may be printed black & white. NHRA policy is to reimburse for ad cost, though few members have requested it (thanks).



ARTWORK & PHOTOS

1. Posters - NHRA prints commemorative posters, available as an option for member regattas at cost plus shipping. Order the current poster using the form on the NHRA Master Data page.

The 2009 poster is a Limited Edition Willard Bond print imprinted with the locations of this year's regattas. Next year's image will also be a Willard Bond image, available by January 2010. Here is an example of one regatta's framing of the 2003 poster:



Even regattas using local artwork may find uses for the posters. Examples of ways posters are used:

- Sales to sailors and sponsors at the event.
- Placement in local art galleries.
- Framed or unframed as appreciation gifts to key volunteers or sponsors.

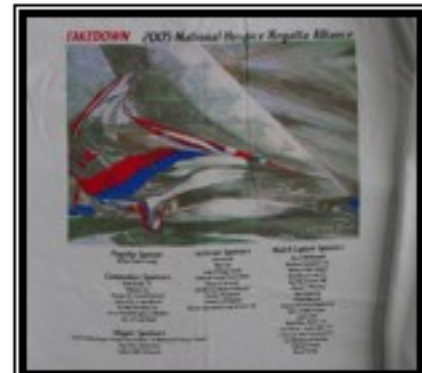
- Prizes for accomplishments at the event.
- Auction or raffle at the event.

2. Notecards - NHRA is arranging printing of sets of notecards with this year's poster image, also available to member regattas at cost plus shipping. Order the notecards using the form on the NHRA Master Data page.

Examples of ways notecards can be used:

- Sales at the event.
- Sales in local stores, hospice and hospital shops.
- Appreciation gifts.
- Thank-you notes after the event.

3. Regatta items - Members may produce their own t-shirts or other apparel for sale or gifts at the event. Examples of some shirts and bags:



4. Publications & PR - NHRA artwork and photos may be used in local regatta publications and PR. We encourage local use of all our materials, within these guidelines.

5. Photographs - Every championship since 2000 has had the benefit of both professional and amateur photography. NHRA has an extensive archive of photographs. Credit the photographer, please! All our photographers have donated their talent, time and photos. For assistance, contact Doreen Voigt at nhra@hospiceregattas.org to get the right photo quality and attribution.



July-August Hospice Regattas

JULY 4 - Stein Hospice Cup Charity Regatta – Sandusky, Ohio
<http://www.hospiceregattas.org/ohio.shtml>

JULY 5 - Harbor Hospice Chronicle Cup Regatta - Muskegon, Michigan
<http://www.hospiceregattas.org/mi3.shtml>

JULY 11 - Jack Beatty Hospice Memorial Regatta - Youngstown, New York
<http://www.hospiceregattas.org/ny4.shtml>

JULY 17-19 - Hospice Regatta of Maine - Mt. Desert Island, Maine
<http://www.hospiceregattas.org/maine.shtml>

JULY 31-AUG. 1 - Charity Cup - Sacketts Harbor, New York
<http://www.hospiceregattas.org/ny1.shtml>

AUGUST 7-9 - Arch Farmer Cup - Albemarle Hospice Regatta, Elizabeth City, North Carolina
http://www.hospiceregattas.org/nc_3.shtml

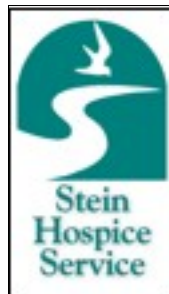
AUGUST 21-23 - Hospice Regatta - Rochester, New York
<http://www.hospiceregattas.org/ny2.shtml>

AUGUST 22 - 6th Annual Dr. Lory Schults Memorial Lady Skipper Regatta - St. Joseph, Michigan
<http://www.hospiceregattas.org/mi.shtml>

AUGUST 22 - Vanderleek Cup Hospice Regatta - Holland, Michigan
http://www.hospiceregattas.org/mi_2.shtml

AUGUST 29 - 7th Annual Sharp HospiceCare Benefit - Regatta – San Diego, California

http://www.hospiceregattas.org/california_2.shtml





Join Us for the 2009
Hospice Regatta of Maine

You don't have to be a sailor to
Join the Fun!

July 17, 18 & 19, 2009: Yacht Races
In partnership with the Southwest Harbor Fleet, Northeast Harbor Fleet and MDI Community Sailing Center. Junior and Adult Divisions.

Also on Saturday, July 18:
At Dysart's Great Harbor Marina, SW Harbor, High Card at 10:00 a.m. Dinner served promptly at 6:00

High Card for Hospice Power Boat Poker Rally

CELEBRATION OF HOSPICE

LOBSTER BAKES

Celebration of Hospice Traditional Lobster Bake Dinner with Entertainment

Sponsorships are currently being taken for this event. For information please call 667-2531. All proceeds support volunteer hospice services through Hospice of Hancock County.

Over \$12 million to communities nationwide

Sailing For Others
www.hospiceregattas.org

This NHRA graphic is available to members on the Master Data page.

HOSPICE REGATTAS MAKE A DIFFERENCE

Over \$12 million raised for hospices in communities nationwide.

Hospice touches entire communities

Hospice helps terminally ill patients --and parents, spouses, children, neighbors, employers, and all their friends -- manage the prospect of death.

Hospice is teamwork in the community & the home

Teams of medical professionals and trained volunteers work with patients and their families to provide hospice care in their homes or home-like settings.

Hospice generates loyalty

Family and friends touched by Hospice remember the people and organizations that helped them through the difficult time. They become loyal proponents of Hospice and of those who support it.

Hospice is non-profit & available to everyone

Hospice services are provided without regard to ability to pay. Contributions support services not covered by insurance or other means.



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