



Hospice Regattas

CURRENTS

We Cannot Direct the Wind, but We Can Adjust the Sails

Hospice Regattas Reach New Level

*Teams of ordinary people who work together
to provide for the terminally in most extraordinary ways.*

That describes Hospice. It also describes hospice regattas. In the past year, we have been proud to declare that hospice regattas raised over \$12 million since 1982. We may now brag that the extraordinary people of hospice regattas have netted over \$13.5 million! NET proceeds. Even as reports still trickle in.

\$13.5 million to hospice care. All hospice regattas are outstanding events. All the regattas add to their communities' understanding of Hospice. But the key element for the hospices themselves is raising the funds that allow them to continue to offer those extraordinary services without regard to ability to pay.

So hospice regattas may be justifiably proud that they've helped so many so well, and that they have established in their communities a tradition that will serve Hospice into the future!

Hospice is unique. It is the only form of care that provides such a broad range of services tailored to the needs of patients and their families. In addition to palliative care such as symptom control and pain management, patients and those involved in their lives can receive psychological and spiritual help from skilled medical teams, as well as assistance with day-to-day living and the invaluable comfort of help from trained volunteers.

Hospice is also unique in offering bereavement services such as group and individual counseling, and programs for children who are grieving a loss. See the article on Lory's Place and visit that web site for more.

In this issue we wrap up the 2009 sailing year and look forward to an even more successful 2010. Twenty-six continuing regattas, with others developing in the wings. Another exciting Championship in June, will celebrate all the winners of 2009.

Here are the stories of the most recent regattas. Watch our website for the latest news!
--Jean Kluttz, President, National Hospice Regatta Alliance



California - San Diego

More Than \$186,000 for Sharp HospiceCare

San Diego CA - Sharp HospiceCare, Coronado Yacht Club and Cortez Racing Association hosted the seventh **Sharp HospiceCare Benefit Regatta** on August 28-29, netting more than \$186,000 to support the hospice's program to build hospice homes in San Diego.

Dinner at the Hotel Del Coronado for 360 guests launched the event on Friday, with emcee former KNSD weather anchor Pat Brown. Saturday, 270 guests enjoyed a view of the race aboard 19 private yachts. Forty-eight boats raced the length of San Diego Bay. *Anarchy*, skippered by Scot Tempesta, won the overall regatta, qualifying him for the Hospice Regattas National Championship in Rochester, New York in June 2010.



Two teams of doctors participated in the Physicians' Challenge, an exhibition race aboard America's Cup yachts, as a special fundraiser. Winning doctors were from Sharp Community Medical Group, aboard *Stars and Stripes*, beating the challengers aboard *Abracadabra*. --Bill Navrides, Director of Development, Sharp HospiceCare/Grossmont Hospital Foundation

Read more at: http://www.hospiceregattas.org/california_2.shtml

New Jersey - Raritan

Strong Winds for NJ Hospice Cup

Perth Amboy NJ - The 2009 **NJ Hospice Cup** in October was awesome! The organizers raised \$25,000 for non-profit hospices in New Jersey, a welcome surprise in this economy. Wind blowing over 15 knots both days gave the 38 boats sensational Fall racing.



The winner of the New Jersey Hospice Cup was Dave Frizell, past commodore of Raritan YC, on his *J/105 Water Music*. Skipper and crew are looking forward to competing in the Hospice Regattas National Championship June 3-6, 2010, in Rochester NY. --Carol Pierini, 2009 Chair NJ Hospice Cup

Read more at: <http://www.hospiceregattas.org/nj.shtml>

Michigan - St. Joseph

"Thank You for Giving Me Lory's Place..."



St. Joseph MI - These few words say it all. Everyone's generosity to the sixth **Dr. Lory Schults Memorial Lady Skipper Regatta** makes it possible for children and adults in the midst of chaos and stormy weather to have a safe place until the waters calm, raising over \$100,000 to continue providing services for grieving children and their families.

Unfortunately, for the first time, there was no hospice race to record. The August weather was unsafe for our lady skippers. Rescheduled to October 3, with racing to be followed by the men serving up delicious chili, the weather was no good for racing though okay for chili.

Fortunately, however, the August evening dinner and auction continued as planned with 270 friends and supporters coming together. The program and spirited auction overflowed with love, compassion, and giving for the children and families touched by Lory's Place.

Now the Lory's Place program year has begun. Hundreds of children and their families from Allegan, Berrien, Cass, and Van Buren counties in Michigan, as well as from Elkhart and South Bend in Indiana, are taking the courageous step of accessing the bereavement resources of Lory's Place -- at no charge. New this year is a Suicide Loss group for adults who have felt the pain of losing someone to suicide.

As always, please contact me if you have any questions or comments related to our event, Lory's Place, or your support. We hope that you will join us for next year's event -- until then, have a wonderful fall and winter! Gratefully, --*Lisa Bartoszek, Director, Lory's Place and Hospice at Home Bereavement Services*

Read more at: <http://www.hospiceregattas.org/mi.shtml>

Maryland – Annapolis



Saturday Sept. 26, 2009
HOSPICE CUP XXVIII
Annapolis, Maryland

Benefiting Hospices in Maryland, Virginia
and Washington D.C.



Annapolis MD - Hospice Cup is the original hospice regatta, started in 1982 by a handful of hospice and sailing fans and inspiring the network of hospice regattas we have today.

South-easterly Autumn winds provided perfect conditions for over 75 boats and hundreds of others who participated in **Hospice Cup XXVIII** on September 26. Over 350 sailors and sponsors helped raise almost \$200,000 to benefit five hospices in the Maryland, Virginia, and Washington DC area.

Racers competed for class trophies and special awards for exceptional racing or fundraising. Cedric Lewis and his *J/105 Mirage* won multiple awards, including the highest honor, the Hospice Cup. Scored across three racing years (2006-2009), this trophy qualifies the winner to compete in the Hospice Regattas National Championship against representatives from the other 25 hospice regattas held nationwide.

This year's Sailor Fundraising brought in a record amount this year, with over \$18,000 raised online alone. Bill Walczak and his crew on *Cheap Red*, obtained sponsorships and more than \$6,200. The club fundraising award went to the Chesapeake Bay Sabre Association. --*Julie Turner, Hospice Cup Inc.*

Read the entire article: <http://www.hospiceregattas.org/maryland.shtml>

NEW YORK - OSWEGO Light Wind, Smashing Success

Oswego NY - Constellation Energy was the title sponsor for the June 13th **Oswego County Hospice Cup Regatta**. The regatta was, in the words of one fan, a smashing success.

Bolstered by competition from visitors from Rochester and Sodus Bay clubs, a fleet of 27 boats competed for the honor of representing Oswego at the championship to next June. Preliminary figures indicate that almost \$17,000 will go to Oswego County Hospice Foundation to provide service to the community.



The nearly daily rain of previous weeks held off, and the race committee managed to run three good races, though the last was shortened as the wind curled up and fell asleep. Competition was fierce for both division and overall honors, with only a few points separating the victors.

Peter Quackenbush of Sodus Bay skippered his J/33 *Moongator* to the overall title, beating out Kiki Werner's J/24 *Pee Wee*. Fran Enwright, racing his Oswego YC Beneteau 33 *Sail A Vie*, finished third.
--Greg Auleta, Oswego YC

Read more: <http://www.hospiceregattas.org/ny3.shtml>

Oswego Publication Reaches Thousands

Oswego NY - Like most if not all hospice regattas, the **Oswego County Hospice Cup Regatta** has always had some type of program to accompany our event. We ran the full gamut, from small pamphlets produced in-house to a four-color magazine that cost a small fortune!

In 2007, we changed tack, producing an advertising insert/tabloid that was distributed as part of our local newspaper. This idea, raised by one committee member, saved money and reached a very broad audience about the regatta and Hospice, people who may never have read about them.

Initially 10,000 copies were published, in the newspaper and distributed at hotels, restaurants and other local venues. This year we went to our weekly publications -- which cover a larger portion of Oswego County -- and distributed 20,000 copies.

Our own organization sells the ads and designs the tabloid. (We have learned that local college interns are great for doing the layout...and they're free!) We provide the newspapers camera-ready copy, and receive copies to distribute to various locations.

Ads are sold well in advance of publication to accommodate the newspapers' publishing schedule. The goal is to get enough ads to cover the cost of publication and make a few dollars, too. Ad prices of course, are market dependent. Our ad prices start reasonably enough



-- from \$20 for a "memory ad" which individuals may purchase in honor of a loved one, to \$500 for a full-page 11x14 color ad. Our sponsors at and above \$1000 get a free ad, a great way to publicize their support. Most importantly, information in the tabloid is not limited to just the regatta. It's a great opportunity to get out your message about Hospice care too!

Feel free to get in touch with me at oswegohospice@verizon.net if you want more information.

--Debbie Bishop, Executive Director, Friends of Oswego County Hospice Inc.

California – Santa Barbara

Hearty Sailors Make the Most of Fog and Light Winds



Santa Barbara, CA - Through a calm fog resting on the surface of the Santa Barbara harbor, and a slow breeze hugging pelicans close to one another, a cluster of sailboats crept across the ocean's face on Sunday, September 13, bent, it might appear, on capturing Jack Sparrow, Davy Jones, and the Kraken all in one bag.

In truth, these floating urchins were giving up their booty in collective thousands. The Santa Barbara Yacht Club hosted its fifth annual **Yachts of Love Charity Regatta** to benefit the local Visiting Nurse & Hospice Care Organization through raffle prizes, hearty food, and -- above all -- sailboat races.

With close to 150 sailors, yacht club members, and supporters in attendance—including Santa Barbara Fire Chief David Sadecki and radio personality Laura Schlesinger—Regatta chairperson Tony Papa hoped this year's event would ring in more than last year's total of \$75,000. It came close.

The club, established seven years after the end of the Civil War, has 750 members who have have traditionally participated in a variety of charities and done much to contribute to their community. "And the Visiting Nurses have been around for over 100 years," said Papa. "They are dynamically local." --*Bianca Licatal, Santa Barbara Independent, Inc.*

Read more: <http://www.hospiceregattas.org/california3.shtml>

Canada – Toronto

\$21,000 for Downtown Toronto Hospice



Toronto ON - Last June, the 2nd annual **Toronto Area Hospice Regatta** (TAHR), presented by ING Direct, raised more than \$21,000 for Perram House, a residential hospice in downtown Toronto.

The two-day event attracted dozens of racing boats from across Ontario and the United States. Rough waters on Saturday were followed by Sunday's sunny skies and perfect winds.

"Regardless of wind and weather conditions, the sailing at this year's TAHR was exciting, competitive and top-drawer" said Richard Reid, chair of organizing committee. "We couldn't have raised the funds we did without the support of the sailors, our sponsors and our dedicated volunteers."

Peter Aceto, President and CEO of ING DIRECT called the regatta a wonderful fund-raising and awareness event to help Perram House. "The founders and staff at Perram House have provided care and compassion for hundreds of people at a most difficult time in their lives. What they do for our community is invaluable. ING DIRECT is proud to support this special event again this year and grateful for the opportunity to help raise awareness about the importance of palliative care in our community."

Of the five one-design keelboat classes, the overall winner was *Zingara*, a Beneteau 36.7 helmed by Steve Manchee, earning an invitation to the championship in early June, just in time to warm up for the third TAHR on June 18-20. --Richard Reid, Chairman TAHR 2009

Read more at: http://www.hospiceregattas.org/ca_toronto.shtml and <http://www.tahr.ca/>

New York - Jefferson County
Charity Cup Reaches the Community

Watertown NY - The sixteenth **Hospice Charity Cup** netted over \$40,000 in July. Proceeds support the Hospice Foundation mission to provide financial assistance to Hospice of Jefferson County in providing care for individuals and their families dealing with life-limiting illness.

The weekend began Friday, July 31, with a dinner and silent auction at the Crescent Yacht Club in Chaumont. Saturday's events at Sackets Harbor included sailor registration, the Charity Cup races, and a shore party with live entertainment and awards presentations.



Twenty-two boats raced. Tom Doran was the overall winner. However, as Doran also qualified in May to represent the Canandaigua hospice regatta in the Hospice Regattas National Championship, alternate winner Dan Machold and his crew will represent the Jefferson County regatta and Henderson Harbor Yacht Club in the championship. [11/27: this corrects earlier published text.]

Direct community contact and education about Hospice and its mission are important objectives of this annual event. Steadily increasing participation is achieving that.

--Linda Sharlow, Executive Director, Hospice Foundation of Jefferson County

Read more: <http://www.hospiceregattas.org/ny1.shtml>

Connecticut - Long Island Sound
Southeastern Connecticut Celebrates 20th Anniversary

Danvers CT - In mid-July, 120 boats and over 300 sailors participated in the multiple regattas known as the **Hospice Southeastern Connecticut Regattas**. Racing was July 15 and July 18, hosted by various clubs: Stonington Dinghy Club, Thames Yacht Club, Niantic Bay Yacht Club, and Mystic River Mudheads. Boats ranged from Optimists to 40-footers.



Area sailors have raced for 20 years in support of the non-profit, community-based Hospice Southeastern Connecticut located in Danvers. Funds raised allow the hospice to continue to provide compassionate care to patients with life-limiting illnesses regardless of their age, disease or ability to pay. This past year, Hospice Southeastern Connecticut cared for over 700 patients and bereaved family members in New London County. --Sally Halsey, Special Events Coordinator, Hospice Southeastern Connecticut

Read more: <http://www.hospiceregattas.org/connecticut.shtml>

Florida - Naples

Avow Hospice Starts Off the New Sailing Year

Naples FL - The new year starts with the **Avow Hospice Regatta** on January 30! Regatta chair Jerry Watkins announced that racing will be near Naples Pier in the Gulf of Mexico, and shore festivities at the Pelican Isle Yacht Club.

Racing begins at 10 AM. The shore party at the Pelican Isle Yacht Club will begin at 5 PM, featuring live music, great food, silent auction and awards presentations.

Avow Hospice is offering sponsorships at all levels, for both companies and individuals. This is a great opportunity to support a good cause, enjoy an exciting sailing race and fun shore party, and to promote your business. Sponsor recognition opportunities abound!



For non-sponsors to watch the racing, a limited number of spectator boat passes are available at \$50 per person; shore party passes are \$100 per person. A combo package is available for \$125. --Bonnie Dinger, Avow Hospice Advancement Manager

Read more at: http://www.hospiceregattas.org/florida_4.shtml

USVI – St. Croix

New Website and 2010 Plans

Christiansted VI - A redesigned website, free online registration and instantly available race results are some of the new features of the 2010 **St. Croix Yacht Club Hospice Regatta**, according to regatta director Julie San Martin.

“Sponsors will like the direct links to their websites,” San Martin added. “Visitors can access sponsor sites by clicking on a logo for more information.” Skippers and crews of keelboats, cruisers, Optimists and multi-hulls should find the improvements to their liking,” she said. Web designer Luiz Kahl of Interactive Creations used visually appealing graphics, organizational tabs, and links to island resources, regatta sponsors and race management topics, to make the user experience functional and easy.



The annual party with international racing is scheduled for February 19-21, 2010, at the club in Teague Bay. Past results and photos, extensive information about Hospice services and sponsorship

opportunities, and access to racing information are also just a click away. The web address remains www.stcroixregatta.com. --Ellen Sanpere, Press Contact

Read more at: http://www.hospiceregattas.org/st_croix.shtml

South Carolina – Hartwell Lake

Many Hands Lighten WCSC Hospice Regatta Work

Anderson SC - With the 2009 **WCSC Hospice Regatta**, once again the Western Carolina Sailing Club hosted a great event. Everyone came through to make it a success -- sponsors, club members and, of course, the competitors. With 81 boats, co-chairs Ronnie Ashmore and John Kreidler were ecstatic with the turnout.



Commodore Dan Marett and his team had the club property in excellent shape for over 350 attendees who came from as far away as South Dakota. Raffle sales, meal tickets and t-shirts were selling at record numbers. All told, over \$31,000 was donated to Hospice of the Upstate.

On the race course, WCSC racers showed some moxie and represented their club well. Overall winner was Marc Bailey on *Screaming Mimi*, qualifying him for the 2010 Hospice Regattas National Championship by winning the PHRF C distance course. He is fired up about representing WCSC at the championship event in Rochester NY next June. --John Kreidler, regatta co-chair

Read more: http://www.hospiceregattas.org/south_carolina.shtml

Southern Chesapeake Bay

Three Southern Bay Racers Head for Championship

Hampton, VA - Goin' to Rochester in 2010! When the **Hospice Regattas National Championship** is sailed this coming spring at Rochester Yacht Club in New York, there will be three (3) teams from the southern Bay and beyond.

Going from the **Greater Hampton Roads Hospice Regatta** will be Leroi Lissenden (Richmond, VA) and the *Voodoo 2* team. Read more: <http://www.hospiceregattas.org/va1.shtml>

To be invited from the **Albemarle Hospice Regatta** will be Chris Elliott (Edenton, NC) and the *Matador* team. Read more: http://www.hospiceregattas.org/nc_3.shtml

The latest addition to the southern Bay teams will be Robert Fleck (Hardyville, VA) who won the **Hospice Turkey Shoot Regatta** in his *Lightning Horizon*. See: <http://www.hospiceregattas.org/va2.shtml>

--Lin McCarthy, *News You Can Use*, weekly e-newsletter

National Hospice Regatta Alliance
National Board Members for 2010

At the Fall 2009 board meeting of the Alliance, four current directors were re-elected and two new directors elected. Re-elected were Debbie Bishop, Oswego NY; Wayne Bretsch, Annapolis MD; Doug Finlayson, Fairfax VA; and Doreen Voigt, Shepherdstown WV. Both of our newest directors have been key to the success of their home regattas, yet are uniquely prepared to share their talents with the Alliance as well.

Meet Teresa L. "Treez" Decker, Charlotte NC

Treez Decker is an active racing sailor who has been involved with the Lake Norman Hospice Regatta & Party since its inception. Introduced to sailing at age 13, active with the Purdue University sailing club and team, she has owned one or more sailboats since 1985. Her current ride is a Tripp 26 *Huntin' Tripp*. It was natural for her to join a club on Lake Norman when that area became her new home. A very active member of Lake Norman YC since 1985, she served on its board from 200-2004 until a full-time travel job forced her off.

Work does not, however, trim her sails too much. As a member of the executive committee of the South Atlantic Yacht Racing Association, she chairs the US Sailing championships, organizing regional and Area events. She raced in the first Lake Norman hospice regatta in 2001 and, true to form, pitched in as an organizer in 2002 and chaired the event 2003-2009.

She still races. A lot. Competing in numerous local, national and international regattas as crew and skipper, she has collected some silver but, even more important to her, awards such as for Sportsmanship at the 2003 Rolex International Womens Keelboat Championship, as 2000 "Yachtsman of the Year" in the Lake Norman sailing community, and an appreciation award from the Chuck Strange Foundation for Adaptive Sailing for her work organizing regattas for sailors with special needs.

As is evident, Treez believes in giving back to the organizations which have supported her. This includes involvement with Hospice, why she is so active with the Lake Norman hospice regatta, and why she is joining the Alliance board. We are confident her energy and talent will keep giving back to all of us!

Introducing Bill Northwood, Rochester NY

Bill Northwood recently retired from Lifetime Care Home Health & Hospice, wrapping up 14 years as the chief communications and development officer for this leading home care/hospice provider serving the Rochester area. His importance to the 11-year success of the Rochester Hospice Regatta, even within a very talented committee, cannot be overstated.

Hosted in alternate years by the Rochester Yacht Club and by the Genesee Yacht Club, these regattas provided major funding towards the \$3.5 million needed to create Lifetime Care's Hildebrandt Hospice Care Center, an 11-patient freestanding hospice facility that offers inpatient hospice services and residence care. As the principal staff member working with the clubs, Bill helped raise more than \$500,000 to benefit Lifetime Care's hospice services.

Bill's career in non-profit public relations and fundraising spans more than 30 years. Before joining Lifetime Care, he worked at museums (Oakland Museum in California, Rochester Museum & Science Center, and Henry Ford Museum & Greenfield Village outside Detroit) and a community college. In all these

jobs, Bill was privileged to meet a remarkable range of high-achievers, from Robert Ballard and Sir Francis Crick to the man who headed Ford Motor Company's Taurus project, and the man who invented bar coding. He earned professional accreditation from the Public Relations Society of America, and enjoyed leadership service opportunities with the society at local and national levels.

Bill and his wife Sara, who teaches in the Rochester City School District, reside in Brighton NY, a suburb near the Erie Barge Canal less than 10 miles from Lake Ontario. Their daughter Stephanie attends Allegheny College and their daughter Kerry attends Brighton High School.

Welcome aboard, Bill and Treez! --Jean Kluttz for the NHRA Board of Directors

2010 Hospice Regattas Setting Their Sails

January 30, 2010 - Avow Hospice Regatta – Naples, Florida
http://www.hospiceregattas.org/florida_4.shtml

February 19-21, 2010 - St. Croix YC Hospice Regatta
http://www.hospiceregattas.org/st_croix.shtml

WANTED

A Few [More] Good Hands

The National Hospice Regatta Alliance and its member regattas can always use a few more good hands. No sailing required!

Hospice regattas depend on volunteers to independently raise money and awareness for hospice care in their communities. Opportunities range from writing, publicity and fundraising, to event planning, setting up tables, and taking out the trash. For additional details on the regattas, see their individual pages at http://www.hospiceregattas.org/year_10.shtml.

The national board is a small group of volunteers who promote hospice care through charity sailing regattas. We operate by email, conference calls, and two meetings a year. Board members choose one or more roles to further our mission. We currently have openings for directors, and will also be electing a new Treasurer and Secretary.

To volunteer your special talents, contact any regatta as listed on our web site <http://www.hospiceregattas.org> or contact us through the Alliance by emailing nhra@hospiceregattas.org. We'll be pleased to talk with you.

Hospice Regattas **HOLIDAY SALE**

through December 31, 2009

\$10 to \$20 off Posters! \$5 off Notecards!

Share with crew, family and other friends!



NOTECARDS 2009 - Willard Bond's "Breaking Through"

Blank notecards with image on front, hospice regattas information. back. Sets of 10 cards & envelopes, in clear wrap with red bow, perfect as gifts or holiday notes to your sailing friends.

SALE: only \$10 + \$5 each order up to 10 sets.
Quantity limited, get 'em while they last!

2009 POSTER - Willard Bond's "Breaking Through" Size 19" x 25"

Limited edition of 200, only a few remain. Personally numbered and signed by the artist who attended the championship. Imprinted "Hospice Regattas 2009" and bordered with locations of local hospice regattas.

SALE: only \$30 + \$5 s/h each order up to 5 posters.

These and other items may be available from a local hospice regatta. To benefit a regatta directly, [contact one to inquire & order.](#)

OTHER POSTERS

Two special posters of 2008 are also on sale. See <http://www.hospiceregattas.org/merch2009.shtml> for images and purchase instructions.